

BATEV calls for the housing and construction market in the renovated 2019 edition

In 2019, the most important exhibition for the construction and housing sector will be held from May 22 to 25 in La Rural. Currently, the exhibition area is occupied by 40% of its total.

Turned into a traditional event for the sector, **BATEV - International Exhibition of Construction and Housing**- has become the main meeting point for the construction industry in Argentina and the region. This year the appointment will be held between **May 22 and 25** and, 8 months after its opening, it has already sold 40% of the exhibition area.

In addition to having again the presence of the "Porcellanato and Ceramic Coating Circuit" that has been installed and consolidated among the leading companies in the sector, an important variety of activities is expected, which will offer attendees an up-to-date overview of the trends of the construction and housing sector.

With more exhibition area, the blue and green pavilions of La Rural will host, for four days, the exhibition that will bring together all the components of the industry: installations, coatings and finishes, services and products for the construction, structure, thick work, equipment and applied technologies. All items will be represented in an event that will include launches of new products and solutions, training, lectures and conferences on various topics of interest.

The schedule includes the accomplishment of academic days that will allow to the assistants know the trends and advances of the sector.

BATEV is organized by Asociación de Empresarios de la Vivienda de la República Argentina - AEV, the Cámara Argentina de la Construcción – CAMARCO and Exposiciones y Ferias de la Construcción Argentina - EFCA (composed of La Rural Predio Ferial de Buenos Aires and MBG & Events).

BATEV19 will also have the support of Faplac and Tecno Perfiles as Sponsors Diamond-; and Genebre as Sponsor Gold.

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